

APPLE DAY
OPERATIONS & GUIDELINES
(Condensed version)

- Group Committee and Group Apple Day Representative
- Handout for Beaver Leaders
- Handout for Cub and Scout Leaders

Purpose & Philosophy

Apple Day serves as an effective Group fundraiser and high profile public relations opportunity.

A correctly uniformed member is an excellent advertisement for Scouting. Suitable outer clothing should be worn that still allows identification as a member.

Remember, we are not “selling” apples, but giving them as a receipt and thank-you for a donation.

GROUP COMMITTEE - APPLE DAY COORDINATORS

Licensing

Greater Toronto Council applies to the Toronto Licensing Commission for the annual Tag Day, covering Friday evening through Sunday. The permit does not allow tagging on public property Friday evenings – private property only.

Permission Approvals (as of Sept 2001)

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| Major malls and commercial areas | Obtained by GTC <u>by request only</u> (Contact names and addresses required) |
| The Beer Store, Home Depot | Not allowed at this time |
| GO Transit, LCBO, TTC | Obtained by GTC |
| Apartments, Condo's | Individual groups |

It is recommended that local managers be approached in advance by Groups to seek permission and clarify any arrangements at all key locations.

Official Agreements and insurance documents are signed and issued through the regional office only. Request and carry copies of agreements for major malls in case respective security departments are not notified.

Area Boundaries

These are established by the Council, and locally by the area Apple Day Coordinator.

Timing

Apple Day in GTC is traditionally held the weekend after Thanksgiving.

Apples, Crests, and Tags

Apples

All Groups are encouraged to order apples through the Area Coordinator.

If a group supplies its own apples, the apples must meet these minimum standards.

- Type Empire (preferred) or Spartan.
- Grade Fancy to extra fancy, graded to size, firm texture, short stems no bruises or punctures.
- Size Minimum diameter of 6 cm (2.5") 120-130 per 2200 ci, 36# box.
- Packaging Cell packed.

Crests

Crests are ordered through the Area Coordinator. Limited supplies are ordered as they are dated. Supplies are available through Scout Shop.

Tags

Ordered through the Area Coordinator, and available through Scout Shop.

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Reporting Each Group must submit a closing report to the Area Coordinator as soon as possible after Apple Day. This information is required for the next year's application.

Follow-up: An appropriate 'Thank You' should be communicated with major facilities canvassed, participating members, parents, and others.

APPLE DAY GUIDELINES - BEAVERS

Purpose & Philosophy

Apple Day serves as an effective Group fundraiser and a high profile public relations opportunity.

A correctly uniformed member is an excellent advertisement for Scouting. Suitable outer clothing should be worn that still allows identification as a member.

Remember, we are not “selling” apples, but rather giving them as a receipt and thank-you for a donation.

Timing

Beavers are not allowed to canvass Friday evenings.

Supervision

Beavers must be accompanied by a ‘partner’ (Venturer, Rover, and/or parent) in a ratio of one partner for two Beavers.

Beaver canvassing must be less than four hours total.

Canvassing

Specific areas should be assigned to each individual. When canvassing in residential areas, ensure no house gets double coverage. Perimeter boundaries should be clear between adjoining groups.

Do not start before 9:00 a.m. on the Saturday.

Safety

Safety is always a concern. Any accidents should be reported immediately to the Group and Area Coordinator.

Canvassers should not enter any houses or apartments. Review all rules with members before canvassing begins.

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APPLE DAY GUIDELINES – CUBS & SCOUTS

Purpose & Philosophy

Apple Day serves as an effective Group fundraiser and a high profile public relations opportunity.

A correctly uniformed member is an excellent advertisement for Scouting. Suitable outer clothing should be worn that still allows identification as a member.

Remember, we are not “selling” apples, but rather giving them as a receipt and thank-you for a donation.

Timing

Cubs may canvas commercial areas on Friday evening subject to supervision guidelines.

Supervision

Cubs must be accompanied by a ‘partner’ (Venturer, Rover and/or Parent) in a ratio of one partner for two Cubs. Scouts/Venturers should work in pairs when canvassing.

Canvassing

Specific areas should be assigned to each individual. In residential areas, ensure no house gets double coverage. Your areas should be well identified by the Area Representative.

Do not start before 9:00 a.m. on the Saturday.

Safety

Safety is always a concern. Any accidents should be reported immediately to the Group and Area Coordinator.

Canvassers should not enter any houses or apartments. Review all rules with members before canvassing begins.

September 2006 R (1)